

ORDER



KLAS

Orders Order / Rev: 36971
Alt Order #: 08846733
Product Desc: ISSUE
Estimate: 501
Flight Dates: 08/14/12 - 08/20/12
Original Date / Rev: 08/13/12 / 08/15/12
Order Type: GENERAL

Primary AE: Mike Jones
Sales Office: K-WAS
Sales Region: National

Agency Name: Mentzer Media Services
Buying Contact:
Billing Contact:
600 Fairmont Avenue
Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Restore Our Future
Demographic: A35+
Product Codes: PO4
Priority: LV1
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/20/12	32	\$105,800.00	\$89,930.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	32	\$105,800.00	\$89,930.00	0.00
Totals	32	\$105,800.00	\$89,930.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Mike Jones	Start Of Order - End Of Order			100%
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Order Share

	Share	Total
KLAS	1%	\$105,800.00

Market	100%	\$10,580,000.00
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Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	30%	\$3,174,000.00
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	19%	\$2,010,200.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	08/14/12	08/17/12	8 News Now 5-630p M-FCM	5-630p	-TWTF--		:30	6	\$2,000.00	LV1	0.00	NM	6	\$12,000.00
8 News Now 5-630p M-F															
5P NEWS															
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating					
Week: 08/13/12		08/19/12		-TWTF--		6		\$2,000.00		0.00					
E 2	8	08/14/12	08/17/12	630-7p Inside Edition	CM	630-7p	-TWTF--	:30	4	\$2,000.00	LV1	0.00	NM	4	\$8,000.00
Inside Edition															

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INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>								
		Week: 08/13/12	08/19/12	-TWTF--		4	\$2,000.00								
E 3	8	08/14/12	08/17/12	7-8p Rotator 7-8p Rotator	CM	7-8p	-TWTF--	:30	4	\$2,000.00	LV1	0.00	NM	4	\$8,000.00
ET/INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>								
		Week: 08/13/12	08/19/12	-TWTF--		4	\$2,000.00								
E 4	8	08/14/12	08/17/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p	-TWTF--	:30	2	\$2,000.00	LV1	0.00	NM	2	\$4,000.00
11P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>								
		Week: 08/13/12	08/19/12	-TWTF--		2	\$2,000.00								
E 5	8	08/14/12	08/14/12	Tue 10-11p The Mentalist	CM	10-11p	-T-----	:30	1	\$8,500.00	LV1	0.00	NM	0	\$0.00
48HR MYSTERY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>								
		Week: 08/13/12	08/19/12	-T-----		1	\$8,500.00								
Spot		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	8	08/13/12-08/19/12	Tue 10-11p		10-11p			-T-----	:30	(\$8,500.00)	0.00	NM			
See MG 8.3,8.4 [da]															
E 6	8	08/15/12	08/15/12	Wed 10-11p CSI	CM	10-11p	--W----	:30	1	\$15,000.00	LV1	0.00	NM	1	\$15,000.00
CSI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>								
		Week: 08/13/12	08/19/12	--W----		1	\$15,000.00								
E 7	8	08/16/12	08/16/12	Thu 10-11p Person Of Interest	CM	10-11p	---T---	:30	1	\$10,000.00	LV1	0.00	NM	1	\$10,000.00
PERSON OF INTEREST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>								
		Week: 08/13/12	08/19/12	---T---		1	\$10,000.00								
E 8	8	08/18/12	08/18/12	Sat 7-8p - ET Wknd Ent Tonight Weekend	CM	7-8p	-----S-	:30	2	\$600.00	LV1	0.00	NM	2	\$9,100.00
ET WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>								
		Week: 08/13/12	08/19/12	-----S-		2	\$600.00								
Spot		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	8	08/13/12-08/19/12	Sat 7-8p - ET Wknd		7-8p			-----Sa--	:30	(\$600.00)	0.00	NM			
See MG 8.3,8.4 [da]															
2	8	08/13/12-08/19/12	Sat 7-8p - ET Wknd		7-8p			-----Sa--	:30	(\$600.00)	0.00	NM			
See MG 8.3,8.4 [da]															
3	8	08/19/12-08/19/12	Sun 7-8p		7-8p			-----Su	:30	\$8,500.00	0.00	NM			
(M) MG for 8.1,5.1,8.2															
4	8	08/15/12-08/17/12	8 News Now 5a M-F		5-6a			--WThF----	:30	\$600.00	0.00	NM			
(M) MG for 8.1,5.1,8.2 Due makegood not approved.															
E 9	8	08/18/12	08/19/12	8 News Now 11p 8 News Now Sa/Su 11p	Sa/SuCM	11-1135P	-----SS	:30	2	\$2,000.00	LV1	0.00	NM	2	\$4,000.00
11P NEWS WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>								
		Week: 08/13/12	08/19/12	-----SS		2	\$2,000.00								
E 10	8	08/19/12	08/19/12	8 News Now Sun AM #1CM 8 News Now Sun AM #1	8 News Now Sun A-----S			:30	1	\$1,100.00	LV1	0.00	NM	1	\$1,100.00
6A NEWS SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>								
		Week: 08/13/12	08/19/12	-----S		1	\$1,100.00								
E 11	8	08/19/12	08/19/12	CBS News Sunday Morn@M CBS News Sunday Morning	CBS Sunday Morn-----S			:30	1	\$3,500.00	LV1	0.00	NM	1	\$3,500.00

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CBS SUN AM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>						
		Week: 08/13/12	08/19/12	-----S		1	\$3,500.00	0.00						
E 12	8	08/19/12	08/19/12	Sun 9-10p Good Wife	CM	9-10p	-----S	:30	2	\$7,500.00	LV1	0.00	NM	2 \$15,000.00
GOOD WIFE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>						
		Week: 08/13/12	08/19/12	-----S		2	\$7,500.00	0.00						
E 13	8	08/19/12	08/19/12	Sun 10-11p The Mentalist	CM	10-11p	-----S	:30	1	\$7,500.00	LV1	0.00	NM	1 \$7,500.00
MENTALIST														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>						
		Week: 08/13/12	08/19/12	-----S		1	\$7,500.00	0.00						
E 14	8	08/20/12	08/20/12	8 News Now 5-630p M-FCM 8 News Now 5-630p M-F	CM	5-630p	M-----	:30	2	\$2,000.00	LV1	0.00	NM	2 \$4,000.00
5P NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>						
		Week: 08/20/12	08/26/12	M-----		2	\$2,000.00	0.00						
E 15	8	08/20/12	08/20/12	630-7p Inside Edition Inside Edition	CM	630-7p	M-----	:30	1	\$2,000.00	LV1	0.00	NM	1 \$2,000.00
INSIDE EDITION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>						
		Week: 08/20/12	08/26/12	M-----		1	\$2,000.00	0.00						
E 16	8	08/20/12	08/20/12	7-8p Rotator 7-8p Rotator	CM	7-8p	M-----	:30	1	\$2,000.00	LV1	0.00	NM	1 \$2,000.00
ET/INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>						
		Week: 08/20/12	08/26/12	M-----		1	\$2,000.00	0.00						
N 17	8	08/16/12	08/17/12	8 News Now 5a M-F 8 News Now 5a M-F	CM	5-6a	---TF--	:30	1	\$600.00	LV1	0.00	NM	1 \$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>						
		Week: 08/13/12	08/19/12	---TF--		1	\$600.00	0.00						